

Worlds 1st Zero Waste And Sustainable Bean To Bar Chocolate Brand!

The 1st chocolate brand to follow a ZERO WASTE approach inner side of the packaging has mandala art templates, greetings, emergency contacts, habit tracker etc



Photo Credit :

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by BW Online Bureau

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Launched in Amsterdam earlier this year & paving established the benchmark in sustainability globally. Cocoatrait, now launches its range of chocolate products in India! We assume people product, environment & process sustainability as priority & promote flavor delivery using minimal & natural ingredients. WE ARE PROUDLY INDIAN!

CIRCULARITY IN PACKAGING Our chocolate bars are packed using our Upcycled Cocoa Husk Paper which is PLASTIC & PAPER FREE, RECYCLABLE, BIODEGRADABLE & COMPOSTABLE. This is our contribution towards REDUCING LANDFILL. We have REDUCED every possible Millimeter of the packaging used, helping us optimize your transport volume and making it more SUSTAINABLE, reducing CARBON FOOTPRINT & occupying less shelf space at retail stores!

PLANET FRIENDLY We do not want to be a small bar inside a larger sized wrapper. Our Packaging helps us optimize our transport volume, reduce CARBON FOOTPRINT & occupy lesser retail shelf space!

ZERO WASTE The 1st chocolate brand to follow a ZERO WASTE approach inner side of the packaging has mandala art templates, greetings, emergency contacts, habit tracker etc, all of which make the-wrapper reusable and hence Zero Waste!

EXTENDING RESOURCE LIFECYCLE The inner side of the packaging has mandala art templates, greetings, emergency contacts, habit tracker, bookmarks etc, making it Reusable thus Extending The Lifecycle of the product and making the wrapper ZERO WASTE!

USE OF TECHNOLOGY QR & BARCODES have been used to educate consumers by providing relevant information & reduce usage of space in our packaging material.

SOCIAL INCLUSIVENESS The wrapper design is entirely printed at V-Excel Educational Trust aiming to support & foster inclusion & independence of individuals with special needs.

SUSTAINABLE INGREDIENTS Uses ORGANIC cocoa beans of Indian origin (most of it from kerala) Uses traditional NON REFINED organic khandsari (muscovado) sugar.

REDUCED ENERGY CONSUMPTION Our Cracking and Winnowing process is the most energy efficient in the world and has been developed inhouse. Our printing is done manually using screens without the use of electricity.

NATURAL FLAVOURS 10 unique flavours Sukku Coffee, Masala Chai Lavender. Banana, Pink Rose. Red Rose, Lemongrass, Banana, Coconut Milk & Cinnamon, Irish Coffee. Flavour oils have not been used. Access our bar range: bit.ly/Kocoatrait

TRANSPARENCY We print the (RDA) Recommended Daily Dietary Allowances clearly on the FRONT of the pack, allowing us to be transparent & consumer centric.

MADE BY EXPERTS Therapies have developed by Poonam Chordia & L Nitin Chordia India's 1st certified chocolate tasters.

HEALTH FOCUS Reduced sugar & high cocoa ensures a healthier chocolate experience In line with these principles, we do not offer White & Milk chocolates

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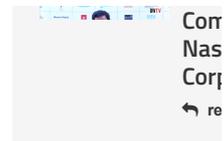


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